Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

May 14, 2025

Company name: Hakudo Co., Ltd.

Name of representative: Koji Tsunoda, President

(Securities code: 7637;

Prime Market of the Tokyo

Stock Exchange)

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## Notice Concerning Formulation of Medium-Term Management Plan

We are pleased to announce that we have formulated a Medium-Term Management Plan covering the period from FY2025 to FY2027.

1. Positioning of the Medium-Term Management Plan
We position this as the STEP phase in the HOP, STEP, JUMP process toward realizing our
desired vision for FY2031, which marks the 100th anniversary of our founding.
In this Medium-Term Management Plan, we outline our key strategic initiatives to achieve
our vision.

## 2. Key Financial Plan Indexes and Shareholder Return Target

	FY2024result	FY2025targets	FY2026targets	FY2027targets
Net sales	66.4billion	75.8billion	89.4 billion	104.1 billion
	yen	yen	yen	yen
Ordinary profit	3.2 billion	3.5 billion	4.7 billion	6 billion
	yen	yen	yen	yen
ROIC	8.7%	9.0%	11.8%	14.0%
Operating CF	1.7 billion	3.7 billion	3.9 billion	4.8 billion
	yen	yen	yen	yen
Overseas sales	15.4%	15.6%	16.0%	18.0%
ratio				
Annual dividend per	89yen	94yen	127yen	164yen
share				

The above targets are based on information available as of the date of publication of this document and are subject to a considerable number of uncertainties. Accordingly, actual results may differ from these targets due to changes in business conditions and other factors.